



# AUSTRALIAN GEOGRAPHY COMPETITION

## MEDIA RELEASE TEMPLATE

*You might like to use this draft media release to help gain media coverage for your school.*

1. Fill in the appropriate locations with information specific to your school (download a Word document from [www.geographycompetition.org.au/downloads](http://www.geographycompetition.org.au/downloads)).
2. Put on your school's letterhead.
3. Email the release to the editor of your local newspaper.
4. If you have time, follow-up by phoning him/her to offer further information and a photo opportunity with the students.
5. Give the story to the editor of your own school newsletter.

*We would appreciate copies of any articles published in your local paper or school newsletter, annotated with the paper's name and date. Please email copies to [competition@rgsq.org.au](mailto:competition@rgsq.org.au).*

## Local Geography Students Excel in Australian Geography Competition

Geography students from **<your school name>** tested their geographical skills and knowledge against students from all around Australia in the 2021 Australian Geography Competition.

Geography teacher **<name>** said **<s/he>** had recently received the results and was pleased with how their students had performed.

“We have a number of student geographers at our school who performed to a very high level in the Competition this year with **<number>** in the top 1% in their Year Level across Australia, **<number>** gaining high distinctions, **<number>** distinctions and **<number>** credits,” said **<Mr/s Surname>**.

“Over 73,000 students from 727 schools across Australia entered the Australian Geography Competition so the results give us an external benchmark as to how our students are going in certain aspects of geography,” **<s/he>** added.

Rachel Honey, the Competition’s national coordinator, said “The Competition aims to encourage student interest in geography and to reward student excellence.”

“Geography is such an important subject because it develops in students a holistic understanding of the world around them, and their place in it,” said Ms Honey.

Australia’s team to the next International Geography Olympiad is chosen from Year 11 students who excel in the Competition. The next Olympiad is scheduled to take place in August 2021 online, due to COVID-19 restrictions around the world. Funding to support the Australian team and its training is provided by the Australian Department of Education, Skills and Employment (DESE).

The Competition is a joint initiative of the Australian Geography Teachers’ Association and the Royal Geographical Society of Queensland. In addition to the funding from DESE, sponsorship is received from the University of Melbourne.

For more information please contact:

<Name>

<Phone>

<Email>